

Sony Honda Mobility

NEWS RELEASE

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Amazon Music and Audible to Be Introduced as an In-Car Entertainment Service for AFEELA



Sony Honda Mobility

LAS VEGAS, Jan. 6, 2025 – Sony Honda Mobility Inc. (SHM) announced today that they will introduce Amazon Music, an immersive audio entertainment service, and Audible, the leading creator and provider of premium audio storytelling, as in-car entertainment services for AFEELA.

With the introduction of Amazon Music and Audible, customers will be able to enjoy both streaming services directly from the in-car entertainment feature on AFEELA. With Amazon Music, customers will be able to listen to music, podcasts and access playlists from their abundant audio library. Audible's catalogue includes numerous audio titles, including Audible Originals as well as audiobooks and podcasts from leading studios, print, audio and magazine publishers and world-renowned entertainers.



As a Mobility Tech Company that connects diverse inspirations and pursues cutting-edge technology, SHM will realize innovations in mobility that affect people’s sensibilities and behavior.

This information is current as of the time of announcement. Please note that there may be additions or changes without notice due to various conditions.

About Amazon Music

Amazon Music is an immersive audio entertainment service that connects fans, artists, and creators through music, podcasts, and culture. Amazon Music brings fans closer to what they love, with curated and personalized playlists, artist livestreams, artist merch, and Amazon Exclusive podcasts. Prime members get access to over 100 million songs in shuffle mode, All-Access playlists, plus the largest catalog of top ad-free podcasts, included with their membership. Customers can upgrade to Amazon Music Unlimited for full, on-demand access to 100 million songs in HD and a growing catalog of Ultra HD and Spatial audio. Anyone can listen to Amazon Music by downloading the free Amazon Music app, or wherever they listen to music including Alexa-enabled devices. Learn more at www.amazonmusic.com.

About Audible

Audible, Inc., an Amazon.com, Inc. subsidiary (NASDAQ:AMZN), is the leading creator and provider of premium audio storytelling, offering global audiences a powerful way to enhance and enrich their lives through extraordinary content. Audible's catalogue includes more than 1,000,000 audio titles, including Audible Originals as well as audiobooks and podcasts from leading studios, print, audio and magazine publishers and world-renowned entertainers.

About AFEELA

"AFEELA," which embodies the concept of "FEEL" at the core of the mobility experience envisioned by Sony Honda Mobility, represents an interactive relationship where people "feel" mobility as an intelligent entity, and mobility "feels" people and society using advanced technologies such as sensing and networking. The first model to be released under the brand, AFEELA 1, is scheduled for official launch in California, USA in 2025.

About Sony Honda Mobility

Sony Honda Mobility Inc. (SHM), a Mobility Tech Company established in 2022 by Sony Group Corporation and Honda Motor Co., Ltd., aims to lead innovation in the industry with its purpose "Move people, through the pursuit of innovation with diverse inspirations". Combining the technologies and expertise of the two companies, SHM will develop and provide high value-added mobility products and services for mobility with various partners and creators. "AFEELA 1" is now available for reservation in California, USA. For more information, please visit us at <https://www.shm-afeela.com> or [Instagram](#), [YouTube](#), [X](#), [LinkedIn](#) and [Facebook](#).

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